

# *KankakeeCounty.com Media Kit*



KankakeeCounty.com offers many FREE services to both local businesses and residents alike. Through our extensive list of FREE services we are able to attract tens of thousands of local pageviews every month. As a new website that has just launched in October of 2009 we feel we have just rocketed into the local scene. In August of 2009 we began development of this site and spent time working out the bugs. In September we moved the site to BETA mode for live testing and began developing a marketing plan. On October 1<sup>st</sup>, 2009 we launched the complete website filled with content and already attracting thousands of visitors every month. 2010 will bring a lot of positive changes to KankakeeCounty.com and we hope we can share it with you!

Check out our website, by offering an “experience” rather than a webpage with links we give viewers a reason to come back often, and they do! KankakeeCounty.com receives thousands of page views everyday from people looking for products, services, news and more.

A Few Frequently Asked Questions:

**Why Kankakee County and why KankakeeCounty.com?**

We firmly believe whether you want to raise a family, start a business, or simply enjoy the weekend that Kankakee County is a perfect place to do so. Kankakee County has a lot to offer and our mission is to present those offerings to you. KankakeeCounty.com is ran and supported locally by everyday people that feel the same way we do, that by supporting local growth and promoting local organizations we can help push the local economy to become stronger. Not to mention we live here!

**How does KankakeeCounty.com currently attract visitors?**

KankakeeCounty.com makes use of local advertising outlets, Search Engine Optimization\*, Online Advertising, Online Social Communities (Facebook, Twitter, Tagged, YouTube, MySpace, LinkedIn), URL Feeders\*\*, and of course our most effective form, word of mouth advertising.

**Does KankakeeCounty.com ever buy bulk traffic?**

No. Traffic does our site and our businesses no good if it is not quality local traffic that is generated through local advertising or relevant website links.

*The Value behind the Name: There is only one KankakeeCounty.com. When people want to find a trusted source for information they go to the generic dotCOM.*

\*Search Engine Optimization: *Through Search Engine Optimization we target local effective keywords to be sure our site gets the exposure that provides quality local traffic. Here you will see keywords in which we appear on the **first page** of **Google** results.*

“Kankakee County” “Kankakee County Auto” “Kankakee County News” “Kankakee County Garage Sales” “Kankakee County Coupons” “Kankakee County Events” “Kankakee County Calendar” and many many more.

\*\*Current List of URL Feeders: *URL Feeders are domain names that point to our website in order to generate true generic local traffic. An example would be KankakeeCountyHomes.com forwards to our site which allows people that would search for this term to end up at KankakeeCounty.com*

KankakeeCounty.com, Kankakee-County.com, CountyofKankakee.com, K3County.com, BradleyBourbonnais.com, Bradley-Bourbonnais.com, Manteno.net, KankakeeWebsites.com, Kankakee.biz, KankakeeCounty.us, KankakeeCounty.info, KankakeeCounty.mobi, KankakeeCounty.biz, KankakeeCountyHomes.com, KankakeeCo.com, KankakeeBusiness.com, KankakeeCountyBusiness.com, KankakeeCountyIL.com, KankakeeCountyElections.com, Bourbonnais.biz, KankakeeWebsite.com, KankakeeCoupons.com, KankakeeWebsite.com to name a few.

7 Have a Suggestion of Something You Would Like to See on Our Site? Let Us Know! click here

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KANKAKEE COUNTY NEWS

Storm-walloped East Coast returns to work slowly (AP) Mon, 21 Dec 2009 19:04:

SIL skit pulled from Hulu.com after actress dies (AP) Mon, 21 Dec 2009 19:19:

DC chief slams officer over gun at snowball fight (AP) Mon, 21 Dec 2009 19:24:

Sports News | National News | See All »

KANKAKEE COUNTY SPOTLIGHT

Enjoy Local Christmas Lights from your PC - K3Lights.com December 13, 2009 17:22

K3lights.com, the virtual guide to Kankakee County's Christmas lights, invites you to join us this holiday season!

K3lights.com was founded as a blog with a simple purpose. Bring the best and brightest homes in and around...

See All »

KANKAKEE COUNTY VIDEO

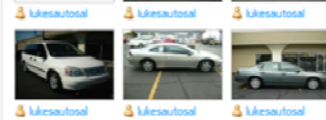
K3Lights.com - Beautiful Local Christmas Lights December 13, 2009 17:36

admin Not yet rated Login to Rate!

Comments: 0

List Yours Today! | See All »

KANKAKEE COUNTY AUTO

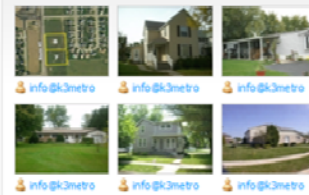


List Yours Today! | See All »

LOCAL BUSINESS SPOTLIGHT

Local Business SPOTLIGHT (click here) Read More »

KANKAKEE COUNTY REAL ESTATE



List Yours Today! | See All »

Kankakee County on Facebook

Kankakee County Last Minute Shopping to do? On a budget? Check out Slickdeals.net, it is the best place on the internet to find those Amazing Deals only the internet can offer!!!! Enjoy!

slickdeals.net: The best coupons, deals and bargains to save you money!

SlickDeals.net Slickdeals: the best coupons, deals, bargains and offers to save you money. Community driven bargain hunting with thousands of free discounts, promo codes, freebies and price comparisons.

December 10 at 11:43am

Kankakee County Check out the Black Friday DoorBuster ads for local stores.

Kankakee County on Facebook

GET FREE LOCAL QUOTES

Computer Services

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Receive Targeted Leads! »

DAILY DOSE OF DILBERT



LOCAL NIGHTLIFE



LOGIN

Username: Password: Login

Signup! Forget Password?

LOCAL INFO

- Elections Bus Schedule ShowTimes Hotels

SEARCH

Search: Under: Select one Advanced Search Search »

EVENTS CALENDAR

Calendar for Dec 2009 with days of the week and dates.

FEATURED COMPANIES

- Kankakee Speedway Schwob Solutions Stevenson Auto

Kankakee County, IL Weather

23°F, Overcast Mon: 31°F / 25°F Tues: 31°F / 29°F Wed: 31°F / 31°F



ENTERTAINMENT



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SEARCH JOBS

Job search form with fields for what, where, and Find Jobs button.

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Ad #	Ad Name	Description	Size	# of Spots	Cost
1	Top Banner	The most predominant position on the site as it is seen above every page. This is also the only position which allows "FLASH" banners.	728w X 90h	3	\$50 a month 30K impressions guaranteed
2	Left Tall Banner*	This position is ideal for presenting information to an audience. The largest banner is great for a lot of text, pictures and more.	160w X 600h	5	\$25/month 15K impressions guaranteed
3	Left Logo Banner	This position made for business logos in mind. Great place to get your brand seen in the community.	160w X 200h	10	\$10 for 10K impressions
4	Bottom Banner	This position is currently reserved for internal ads, non-profit ads, and community announcements	728w X 90h	N/A	N/A
5	Local Quotes	Looking for customers to come to you? Local Quote allows users to answer a question of your choice and then emails you're their contact info.	text	5	\$5 a lead
6	Featured Companies	Linkable Text to your website. Submission here is included with ANY banner purchase for the duration of the advertising campaign.	text	N/A	FREE with ANY banner purchase
7	Slogan Link	The "Slogan" is a linkable announcement to the community. Usually reserved for break news, last minute deals, or community events.	text	N/A	N/A
8	Business Spotlight	The "Business Spotlight" is a section we dedicated to a different business regularly. This spotlight is a chance for a local business to shine, show off services or products and let the community know of their offerings.		FREE	FREE

\* For the Left Tall Banner we do sell ads that only show on certain sections of the site ie. Auto, News, Real Estate, Coupons, Classifieds, Directory.

Contact us today for more information regarding advertising: [advertising@KankakeeCounty.com](mailto:advertising@KankakeeCounty.com)

KankakeeCounty.com has made a commitment to do everything we can to help our local community grow and prosper. Whether through the FREE services we offer, the local events we sponsor, or the organizations we promote we are always open for ideas to better serve Kankakee County. I personally invite you to contact me anytime with such ideas. I greatly appreciate your time and look forward to serving you or answering any questions you may have.

Let's Grow Together,  
James David Skutt



Prices and Statistics honored through March 31, 2010